



Erich Hartmann
- CD/CW/OCD -

erich_hartmann@mac.com

917.501.8345

27 Riverview Ave
Ardsley, NY 10502

erichhartmann.net

2011 - Now: Merkley+Partners GCD

- Florida's Natural
- Celebrity Cruises
- O'Charley's
- RushCard
- 'all Detergent
- Teva
- Nutella
- Mercedes Benz
- Ruth's Chris Steakhouse
- Lending Tree
- Vanda
- Preen
- CreditOne Bank
- STP

2007 - 2011: FREELANCE CD / CW / ETC

- Verizon
- Oreo Social
- LG TV / Phones
- Trident Gums
- Pella Windows
- Intel
- Twinings Teas
- Green Mountain Coffee / Keurig
- NJ Nets
- Sharpie

1999 - 2007: Y&R NY: CD

- Vanguard
- Campbell's Soup
- Star Alliance
- Dupont
- Burger King
- MetLife
- Speed Stick
- Colgate
- Prego
- Bronx Zoo
- Pam
- Dannon
- V8
- SunTrust
- Pace Picante
- Sony
- Dr Pepper
- Starwood Hotels
- Chevron
- Xerox
- Citibank
- Crunch & Munch
- US Postal Service
- Fisher Price
- Chef Boy-R-Dee
- KFC
- CellSouth
- Pepperidge Farm
- New York Cancer Project
- United Negro College Fund

1996 - 1999: OGILVY NY: CW

- American Express
- Jaguar
- Miller Beer
- Pond's
- GTE
- Hershey
- Kodak
- Ryder Trucks
- USSB
- AIG

AWARDS:

- ADDYs
- CA
- O'Toole
- Aster
- Webbies
- EFFIES
- London International
- Website Awards

MISC:

- Apple Inc. Beta Tester (Lion - Sierra / iOS5- iOS10)
- Ad show judge
- Coined term "AnyTime Minutes"
- Lean Six Sigma "Yellow Belt"